

Reclaiming Worker Power Energizing Our Movement

WASHINGTON STATE LABOR COUNCIL, AFL-CIO

**DEMAND ARTS WORKERS CONTRACTS ARE UNION FOR ALL GOVERNMENT AGENCIES
AND FELLOW UNIONS THAT PRODUCE AUDIO-VISUAL ADVERTISING OR MARKETING
CAMPAIGNS**
RESOLUTION #2024.18

WHEREAS, all labor affiliated and partnering civic groups should be held accountable to using union wages, benefits, and working conditions as prevailing standards for their own hiring; and

WHEREAS, the Washington State Labor Council and its affiliates should strive to find and support enforceable and prevailing wage standards for ALL trade sectors; and

WHEREAS, many Government agencies, entities, and municipalities already pledge to engage unionized labor in other sectors, including, but not limited to, construction, plumbing, electrical, transportation, and janitorial services; and

WHEREAS, many Government agencies, entities, and municipalities do advertising or marketing campaigns using arts workers with budgets that would allow for union talent or creative economy workers without knowing how to engage those processes; and

WHEREAS, Washington State is increasingly becoming a booming creative economy and those workers deserve health plans, pension plans, and living wages; now therefore, be it

RESOLVED, the Washington State Labor Council will work with the entertainment trade sector representatives to establish a pathway to creating such resources if current information is unavailable; and be it finally

RESOLVED, the Washington State Labor Council will add ensuring Government agencies, entities, and municipalities utilize union contracts in any audio-visual advertising, audio-visual, print, or digital marketing campaigns, internal training modules, or other similar outreach efforts to its policy work and legislative agenda.