

Reclaiming **Worker Power**
Energizing **Our Movement**
WASHINGTON STATE LABOR COUNCIL, AFL-CIO

USING UNION CAST, CREW, AND SERVICES IN POLITICAL ADVERTISING CAMPAIGNS
RESOLUTION #2024.19

WHEREAS, all union workers deserve to be paid fairly for the work they perform; and

WHEREAS, all Washington State Labor Council delegates pledge to patronize utilize union services whenever and wherever possible; and

WHEREAS, the Screen Actors Guild-American Federation of Television and Radio Artists (SAG-AFTRA Seattle), the International Alliance of Theatrical Stage Employees (IATSE Local 488), and the American Federation of Musicians (AFM Local 76-493) collectively represent over one thousand workers in the State of Washington engaged in the production of traditional advertising campaigns and materials, including but not limited to radio, television, digital content and commercials, live events and rallies; and

WHEREAS, political campaigns traditionally utilize services similar to those listed above as part of their campaign materials; and

WHEREAS, the 2022 Washington Senate election alone spent over \$40 million in campaign activities; and

WHEREAS, the 2022 Washington election cycle saw over two hundred federal, state-wide, state legislature, and initiative elections alone; and

WHEREAS, the 2022 Washington election cycle saw countless more county, city, and municipality elections; and

WHEREAS, endorsements from the Washington State Labor Council, its union affiliates, and state Central Labor Councils are highly sought after by political candidates, campaigns, and initiatives; and

WHEREAS, the Washington State Labor Council has already made its 2024 political endorsements; and

WHEREAS, the Washington State Labor Council believes that political campaigns which seek labor endorsements should “walk the walk” instead of just “talk the talk;” now therefore, be it

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RESOLVED, the Washington State Labor Council will condition endorsements in future election cycles upon a pledge from the interested party that it will utilize union labor and services in the production of its political advertising materials when hiring talent and crew; and be it further

RESOLVED, the Washington State Labor Council will encourage those campaigns which it endorsed as part of the 2024 election cycle to utilize union labor and services in the production of their political advertising materials; and be it further

RESOLVED, the Washington State Labor Council will encourage its union affiliates and the state Central Labor Councils to adopt similar policies as conditions for their future political endorsements; and be it finally

RESOLVED, the Washington State Labor Council will transmit a copy of this resolution to all of its affiliated unions, the state Central Labor Councils, 2024 election cycle endorsements, and all future potential endorsements.